

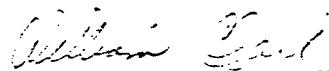
THE WHITE HOUSE
WASHINGTONSECRETApril 9, 1982
S-11516

MEMORANDUM FOR THE SECRETARY OF STATE
THE SECRETARY OF DEFENSE
THE DIRECTOR, OFFICE OF MANAGEMENT AND BUDGET
THE DIRECTOR OF CENTRAL INTELLIGENCE
DIRECTOR, INTERNATIONAL COMMUNICATION AGENCY
CHAIRMAN, BOARD FOR INTERNATIONAL BROADCASTING

SUBJECT: US International Broadcasting Requirements
Study (U)

In order to facilitate early decision on increased funding for our international broadcasting effort, it has been decided that a study of US international broadcasting requirements should be carried out in time to permit the Administration to submit a budget amendment for FY 83. A preliminary terms of reference for the study is attached. (S)

The study effort will be chaired by Cary Lord of my staff. A completed report should be submitted for consideration by the National Security Council by May 3, 1982. (S)



William P. Clark

Attachment

Tab A Preliminary Terms of Reference

SECRET
Review on
April 1, 1988

NSC review completed.

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US International Broadcasting Requirements Study

Terms of Reference

- I. Objectives of US International Broadcasting
 1. International Broadcasting and US Foreign Policy
 2. Regional Objectives and Priorities
- II. Roles and Missions of US International Broadcasters
 1. Voice of America
 2. Radio Free Europe/Radio Liberty
 3. Others
- III. The International Broadcasting Environment
 1. Trends in Foreign Broadcasters
 2. The International Regulatory Regime
 3. Jamming
 4. Trends in Technology: Direct Broadcast by Satellite
- IV. US Broadcasting Requirements for the 1980s
 1. Programming and Personnel Requirements
 2. Technical Requirements
 - a. low cost/near-term, including lease of foreign transmitters, signal improvements through studio modernization and other measures, exchanges among US broadcasters
 - b. high cost/mid- to long-term, including modernization/expansion of ground transmitter sites and direct broadcast by satellite
 3. Political/Diplomatic Requirements
- V. Overview and Recommendations

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April 1, 1980

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